

FATHER OF THE  
MODERN WIRELESS MICROPHONE

# JOHN NADY

■ Today, nobody bats an eye while watching a performer dart across the stage, microphone in hand, unencumbered by cables or cords. And nobody's particularly surprised to see a musician meander off stage and make his way into the audience, playing continuously through his wireless, not missing a beat.

For **John Nady**, wireless technology was an idea whose time had come way before the rest of us could even comprehend it. In 1968, as a young, long-haired rock guitarist/electronics engineer (with degrees from Cal Tech and UC Berkeley), John became obsessed with replacing cabled mics and guitars with high-performance wireless systems. And if this wasn't impressive enough, John's vision included a commitment to making wireless affordable—so affordable it would be comparable to the price of inexpensive cabled gear already on the market.

Clearly this was a formidable undertaking in uncharted territory back in the 1960's. Working as an engineer by day and gigging at night, John still found time to pursue his dream. After 8 years of development, John perfected his first wireless featuring

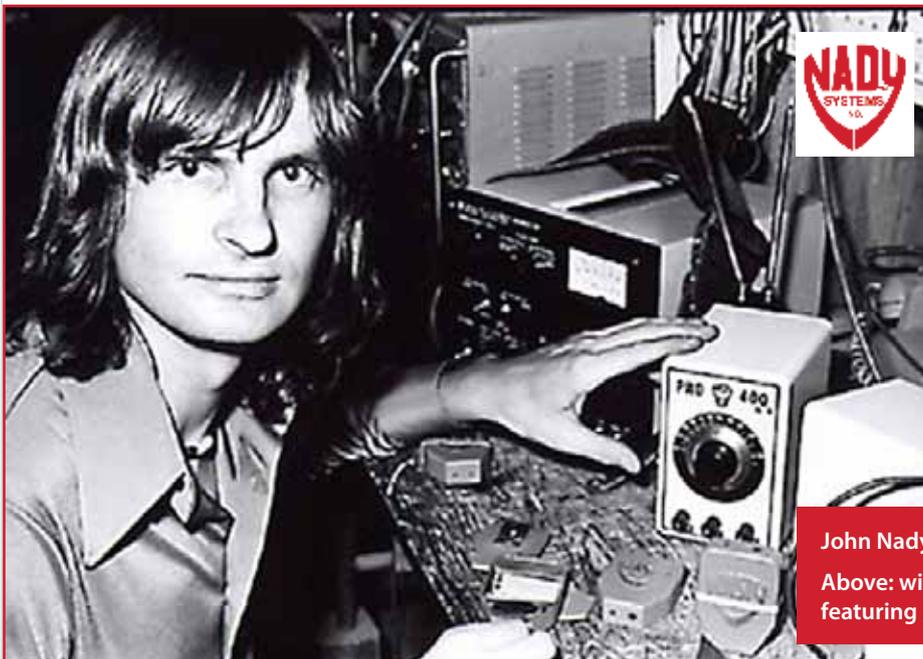
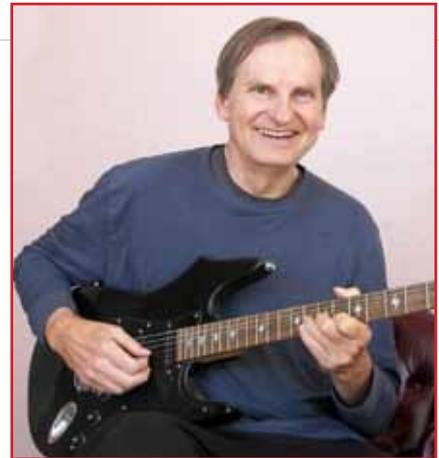
a unique noise reduction technique that received a U.S. patent and remains, to this day, an industry standard. He used his own band ("The Chains") to beta test this emerging, ground-breaking technology—the world's first all-wireless band! Needless to say, the crowds went wild when they first saw wireless in action and realized they were witnessing something big. John founded Nady Systems in 1976, and by 1978 he launched what soon became a worldwide wireless revolution, forever changing the face of live music performance.

Realizing the potential market for this new technology, John began knocking on the doors of some top rock acts of the time. It didn't take long before major touring acts like Aerosmith, Styx, Neil Young (and countless others) joined the wireless

bandwagon, making wireless an integral part of their acts. In 1981, a photo of Mick Jagger with his Nady mic on the cover of Time Magazine helped clinch the deal, and by 1986, over 75% of Billboard's Top 100 touring acts were using Nady wireless.

Over the years, Nady has developed numerous other innovative products, including the first wireless in-ear monitor system, the first ultra-light wireless head mic, the first wireless guitar/bass with built-in transmitter, and the world's first UHF PLL frequency agile wireless. In 1987, Nady introduced the legendary 101/201—the first pro wireless systems under \$200, making wireless accessible to virtually everyone.

Since 1999, in addition to an extensive line of top performing wireless systems, Nady has expanded its product line to include a broad range of pro audio gear—amplifiers, rack units, mixers, portable sound systems, speakers, headphones, hard-wired microphones, digital sound processors ...pretty much anything you need to sound your best onstage or in the studio. This year, Nady Systems celebrates their **35<sup>th</sup> Anniversary**. It's been a long journey since John first shared his dream of wireless with the world, and to this day he continues to be committed to the cornerstone of Nady's success—innovation and value—providing musicians of every variety with the gear they need at prices they can afford.



John Nady testing his wireless in the late 70's

Above: with his Nady Lightning guitar featuring built-in wireless.